



Aurora Players 2024-2025 Playbill Advertisement Order Form
Please complete and mail by July 10, 2024. Thank you!

Ad Size:	Dimensions	2024-2025 Rates
<i>Premium Placement</i>		
Outside Back Cover	4.75" x 7.75"	\$ 300.00
Inside Front Cover	4.75" x 7.75"	\$ 250.00
Before the Program	4.75" x 7.75"	\$ 250.00
After the Program	4.75" x 7.75"	\$ 220.00
Full Page	4.75" x 7.75"	\$ 190.00
Half Page	4.75" x 3.75"	\$ 120.00
Quarter (Vertical)	2.25" x 3.75"	\$ 80.00
Quarter (Horizontal)	4.75" x 1.75"	\$ 80.00

Please mail completed form with your payment (checks made payable to Aurora Players) to:

Aurora Players
PO Box 206
East Aurora, New York 14052

Thank you for being a part of keeping the performing arts alive in East Aurora & WNY!

Please print clearly

Business / Organization _____

Contact Name: _____

Phone _____ Email _____

Street Address _____

City _____ State _____ Zip _____

- YES** – Please re-use my existing ad, without changes for the 2024-2025 Playbill.
- YES** – But I would like to change the size or copy for my Ad. *(Note: This option is available, however, you will need to e-mail a B&W digital file or clean, black & white camera ready artwork that is in the correct dimensions for the size of your ad to playbill@auroraplayers.org)*
- YES** – I am a new advertiser. *(Note: New advertisers are asked to please e-mail a B&W digital file or clean, black & white camera ready artwork that is in the correct dimensions for the size of your selected ad to playbill@auroraplayers.org)*
- NO** – I am not interested this year, but please contact me again for next season.
- NO** – I am no longer interested, please remove me from your mailing list.

Please e-mail any questions to: kanncampbell@gmail.com

AURORA PLAYERS

Full Page
4.75" w X 7.75" h

Half Page
4.75" w X 3.75" h

Vertical
Quarter Page
2.25" w X 3.75" h

Horizontal
Quarter Page
4.75" w X 1.75" h

Aurora Players
Playbill Ad Sizes
2022-23