

# AURORA PLAYERS 2022-23 PLAYBILL

## Advertisement Order Form

Playbill ads are available in the following sizes and price points. Please complete and mail with payment or call us at 716.687.6727

Premium Ads	Dimensions	Rate	
Outside Back Cover	4.75" x 7.75"	\$ 300.00	<input type="checkbox"/>
Inside Front Cover	4.75" x 7.75"	\$ 250.00	<input type="checkbox"/>
Before the Program	4.75" x 7.75"	\$ 250.00	<input type="checkbox"/>
After the Program	4.75" x 7.75"	\$ 220.00	<input type="checkbox"/>
Non-Premium	Dimensions	Rate	
Full Page	4.75" x 7.75"	\$ 190.00	<input type="checkbox"/>
Half Page	4.75" x 3.75"	\$ 120.00	<input type="checkbox"/>
Quarter Page (Vertical)	2.25" x 3.75"	\$ 80.00	<input type="checkbox"/>
Quarter Page (Horizontal)	4.75" x 1.75"	\$ 80.00	<input type="checkbox"/>

PLEASE PRINT CLEARLY – THANK YOU!

Business/Name .....

Contact .....

Phone Number .....

Street Address .....

City/State/ZIP .....

Email .....

Questions? Contact us at kanncampbell@gmail.com



Aurora Players has presented high-quality, live theatre to the community for 88 years. We thrive because of the dedication of our members and the support from our community. With no remuneration except for the applause of the audiences and the respect of our peers, our many volunteers provide hundreds of hours each season creating, maintaining and improving our organization and the shows we produce. And with your continued support we can provide quality, live theatre productions for years to come!

*Thank you for considering a sponsorship!*

### Our 2022-23 Season



## SHARE THE SPOTLIGHT

### 2022-23 Season Sponsorship Packages



*Be Part of the Magic  
of Live Theater!*



PO Box 206  
480 Prospect Avenue  
East Aurora, NY 14052  
[auroraplayers.org](http://auroraplayers.org)

When you or your organization partner with Aurora Players, you are showing your commitment to support and promote the arts and artists in our community. Your sponsorship will allow us to open the curtains once again and enhance the cultural life of the Southtowns.

# AURORA PLAYERS

## SPONSORSHIP PACKAGES 2022-2023



### SEASON SPONSOR

"Aurora Players 2021-2022 Season presented by ..."

**\$2,500+**

Everything included in the **PRODUCTION SPONSOR** Package for the *entire* season, plus:

**Premium full-page ad** placement in the 2022-2023 season **PLAYBILL**.

**Special feature story** in *Standing Room Only* newsletter published for Aurora Players Members and Patrons

**Tickets and VIP seating for one performance per production** for up to five people and post-performance meet and greet with actors and artistic team.

\*Sponsorship must be secured prior to season **PLAYBILL** print date



### PRODUCTION SPONSOR

**\$1,000+**

**Full-page Ad** in the 2022-2023 season **PLAYBILL**

**Logo or name on posters and banners** for selected production.

**Logo or name on Aurora Players Website** for the entire season for selected production

**Logo or name on Aurora Players Facebook and Instagram platforms** during run of selected production

**Mention in Press Releases and logo on print Advertisements** for selected production

**Lobby recognition** during run of selected production

**Recognition in pre-performance welcome** for each performance of selected production

**Tickets and VIP seating for ten people** for one performance of selected production

\*Limit of one Production Sponsor per production



### DIRECTOR SPONSOR

**\$500+**

**Half-Page Ad** in the 2022-2023 season **PLAYBILL**

**Logo or name on Aurora Players Website** for the entire season

**Tickets and VIP seating for up to five people** for any one performance during the season.



### SUPPORTING SPONSOR

**\$350 – \$499**

**Quarter-Page Ad** in the 2022-2023 season **PLAYBILL**

**Name listing in program book** Sponsor listing.

**Voucher for two complimentary tickets** to a performance during the 2022-2023 season.

### PLAYBILL SPONSOR \$80 – \$300

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