

AURORA PLAYERS 2021-22 PLAYBILL

Advertisement Order Form

Playbill ads are available in the following sizes and price points. Please complete, detach and mail with payment or call us at 716.687.6727

Premium Ads	Dimensions	Rate	
Outside Back Cover	4.75" x 7.75"	\$ 300.00	<input type="checkbox"/>
Inside Front Cover	4.75" x 7.75"	\$ 250.00	<input type="checkbox"/>
Before the Program	4.75" x 7.75"	\$ 250.00	<input type="checkbox"/>
After the Program	4.75" x 7.75"	\$ 220.00	<input type="checkbox"/>
Standard Ads	Dimensions	Rate	
Full Page	4.75" x 7.75"	\$ 190.00	<input type="checkbox"/>
Half Page	4.75" x 3.75"	\$ 120.00	<input type="checkbox"/>
Quarter Page (Vertical)	2.25" x 3.75"	\$ 80.00	<input type="checkbox"/>
Quarter Page (Horizontal)	4.75" x 1.75"	\$ 80.00	<input type="checkbox"/>
Eighth page	2.25" x 1.75"	\$ 65.00	<input type="checkbox"/>

PLEASE PRINT CLEARLY – THANK YOU!

Business/Name

Contact

Phone Number

Street Address

City/State/ZIP

Email

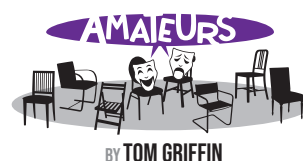
Questions? Contact us at playbill@auroraplayers.org



Aurora Players has presented high-quality, live theater to the community for 87 years. We thrive because of the dedication of our members and the support from our community. With no remuneration except for the applause of the audiences and the respect of our peers, our many volunteers provide hundreds of hours each season creating, maintaining and improving our organization and the shows we produce. And with your continued support we can provide quality, live theater productions for years to come!

Thank you for considering a sponsorship!

Our 2021-22 Season



Based on the screenplay by
Jonathan Lynn
Additional Material by
Hunter Foster, Sandy Rustin, and Eric Price
Based on the Paramount Pictures Motion Picture
Based on the Hasbro board game CLUE
Original Music by David Abbot

SHARE THE SPOTLIGHT

2021-22 Season Sponsorship Packages



*Be Part of the Magic
of Live Theater!*



PO Box 206
East Aurora, NY 14052
auroraplayers.org

When you or your organization partner with Aurora Players, you are showing your commitment to support and promote the arts and artists in our community. Your sponsorship will allow us to open the curtains once again and enhance the cultural life of the Southtowns.

AURORA PLAYERS

SPONSORSHIP PACKAGES 2021-2022



SEASON SPONSOR

"Aurora Players 2021-2022 Season presented by ..."

\$2,500+

Everything included in the **PRODUCTION SPONSOR** Package for the *entire* season, plus:

Premium full-page ad placement in the 2021-2022 season **PLAYBILL**.

Special feature story in *Standing Room Only* newsletter published for Aurora Players Members and Patrons

Tickets and VIP seating for one performance per production for up to five people and post-performance meet and greet with actors and artistic team.

*Sponsorship must be secured prior to season **PLAYBILL** print date



PRODUCTION SPONSOR

\$1,000+

Full-page Ad in the 2021-2022 season **PLAYBILL**

Logo or name on posters and banners for selected production.

Logo or name on Aurora Players Website for the entire season for selected production

Logo or name on Aurora Players Facebook and Instagram platforms during run of selected production

Mention in Press Releases and logo on print Advertisements for selected production

Lobby recognition during run of selected production

Recognition in pre-performance welcome for each performance of selected production

Tickets and VIP seating for ten people for one performance of selected production

*Limit of one Production Sponsor per production



DIRECTOR SPONSOR

\$500+

Half-Page Ad in the 2021-2022 season **PLAYBILL**

Logo or name on Aurora Players Website for the entire season

Tickets and VIP seating for up to five people for any one performance during the season.



SUPPORTING SPONSOR

\$350 – \$499

Quarter-Page Ad in the 2021-2022 season **PLAYBILL**

Name listing in program book Sponsor listing.

Voucher for two complimentary tickets to a performance during the 2021-2022 season.

PLAYBILL SPONSOR \$65 – \$300

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